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FOR IMMEDIATE RELEASE

Chatham Hotel Wins Inaugural OBIAA Award

(Collingwood, Ontario) – Southwestern Ontario’s premier boutique hotel has been recognized for its restoration work and for being a model of development in downtown Chatham. The Retro Suites Hotel was presented with the “Bricks and Mortar” Project Award by the Ontario BIA Association during today’s awards luncheon, as part of the OBIAA’s annual conference in Collingwood. The first-ever award aims to highlight successful construction projects and to encourage cooperation between BIAs and private developers in Ontario.

“We are pleased that our project was chosen as the winning bid by the judging panel, and we are elated that our efforts to create a world-class destination have been acknowledged provincially,” said Nancy Labadie, General Manager of the Retro Suites Hotel. “A great deal of work, on several fronts and by many parties, was needed, in order to transform a vision into a catalyst for revitalization in downtown Chatham. Hopefully, our project can inspire other individuals and businesses to invest in their respective communities.”

The Retro Suites’ success has been due, in large part, to the hotel’s ambassadors and the Chatham-Kent community at large. “We would like to identify those that have been promoting the Retro Suites Hotel on our behalf,” stated Ron Laroche, the hotel’s Marketing Director. “The Historic Downtown Chatham BIA, the Municipality of Chatham-Kent, the Chatham-Kent Chamber of Commerce and Bulldog Graphics have been some of our greatest supporters and, for that, we cannot thank them enough. We are very fortunate to have forged such strong relationships.”

Beginning with the construction of the hospitality suites and the restoration of the buildings’ façades in the late 1990s, the Retro Suites Hotel has undergone several phases of development. The hotel now features 25 exquisite, individually-appointed suites and banquet centre, providing an unparalleled accommodation experience for guests to the region. “This endeavour could not have been made possible, without the foresight of Rob Myers and his partners,” added Labadie. “This project has also hinged on the tireless work of our detail-oriented staff and tradespeople.”

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